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# Aquarium ad has sharks swimming the Ohio

By Roy Wood, Post staff reporter

Usually, when a water rescue boat is trolling under the Suspension Bridge, it's bad news. Thursday, Boone County Water Rescue had more pleasant duty.

The only "body" it had to pull from the Ohio River was that of reporter Gale Storm, a role being played by Cincinnati actress Joanna Tyler for a commercial being filmed for the Newport Aquarium.

The commercial - the third in a series of four - will promote the arrival of a collection of South African sharks at the aquarium.

"Guardians of the Deep: A Shark Encounter," which will feature 75 sharks and their relatives from around the world, will open May 12.

Thursday's shoot revolved around this plot: Sharks have been spotted in the Ohio, and Ms. Gale has arrived to report the story, but falls overboard.

The commercial being shot Thursday will begin airing Wednesday.

And while it might do some viewers' hearts good to see a news reporter gobbled up by a sea creature, aquarium marketing director Tom Moulton says Ms. Storm does not become "food for the fishes."

It's a family commercial, he says.

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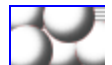
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